I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The newspaper/broadcast

cross-ownership cap is a crucial element of our democratic media, and it should not be weakened.

The exponential rise of cable TV rates is another leading example of the unfortunate consequences of media consolidation and lends expensive consequences for the American consumer. Not only do the American people now lack a diversity of political, social and cultural viewpoints offered from what is now a small handful of media conglomerates, Americans will have to pay even more handsomely for it. Please help protect our rights as citizens and consumers to media diversity and ownership.